

NEWS FOR IMMEDIATE RELEASE

Contact:

LEDALUX® - a division of Mule Lighting, Inc.  
46 Baker Street  
Providence, RI 02905 USA

Media Contact:

LEDALUX® - a division of Mule Lighting, Inc.  
Miles Small  
+1 (401) 941-4446  
email: miles@mulelighting.com



**\*LEDalux® Introduces Professional LED-FLEX, LED Neon Replacement\***

Providence, RI -- The LED-FLEX SERIES, available from LEDalux, is a versatile, flexible LED lighting product that offers neon-like brightness and uniformity in a variety of rich colors. Over 2 years of research and development has led to a product ideal for many applications like high-rise buildings, amusement parks, casinos, hotels, retail stores and more. LED-FLEX can be used in place of neon for signage and on building's interiors and exteriors, but it can also be used in many other applications where neon can not be incorporated. LED-FLEX produces relatively no heat and is extremely durable. Architectural delineation and unique designs can be created for both interior and exterior applications.

According to Rob Cross, vice president of LEDalux, "To build an exposed neon lighting system in the past required customization, breakable glass tubes and a trained specialist to install it. A LED-FLEX system can be field trimmed to practically any length and is simple to install."

Few tools are required for field design and installation. LED-FLEX can be used for permanent, fixed installations requiring minimum maintenance but can also be used when adding last minute, creative, custom design details. Professionals in the entertainment industry will find practical, functional and creative use of the LED-FLEX product in the design of tradeshow booths, special events, merchandising, retail displays and themed environments. LED-FLEX accent lighting features an even light output, low energy consumption and a low profile to fit most applications. LED-FLEX can be ordered from LEDalux in Blue, Green, Orange, Red, Yellow, White and Warm White.

For additional product information, contact:

LEDalux® - a division of Mule Lighting, Inc.  
46 Baker Street  
Providence, RI 02905  
Tel: 800-556-7690 or 401-941-4446  
Fax: 401-941-2929  
Email: rob@ledalux.com  
Web site: <http://ledalux.com>